



Staged[®]Homes.com



1-800-392-7161

www.stagedhomes.com



“The investment in Staging is always less than your first price reduction!”

Barb Schwarz
Creator of the
Home Staging[®] Concept

STATISTICS

Your return on home-improvement investments				
Improvement	Typical Cost	Increase in Sales Price	Average Return	Agents who recommend
Lighten and brighten	\$86-\$110	\$768-\$935	769%	84%
Clean & De-Clutter	\$305-\$339	\$2093-\$2378	594%	91%
Fix plumbing, electrical	\$338-\$381	\$922-\$1,208	196%	63%
Landscape & Trim	\$432-\$506	\$1,594-\$1,839	266%	72%
Staging	\$212-\$1,089	\$2,275-\$2,841	169%	76%
Kitchen, Bath upgrades	\$1,546-\$2,120	\$3,823-\$4,885	138%	83%
Repair Flooring	\$1,531-\$1,714	\$2,267-\$2,589	50%	62%
Paint Exterior Walls	\$2,188-\$2,381	\$2,907-\$3,233	34%	57%
Replace Carpeting	\$2,602-\$2,765	\$3,585-\$3,900	39%	65%

2003 HomeGain Survey of 2,000 real estate agents nationwide found that moderately priced home improvements, ranging from \$80-\$2,800, made in preparation for sale actually yield the highest returns when a house is sold.